

CAVEAT

RELEASED MAY 2011

OAKLEY

www.omatter.com

The iconic aviator silhouette gets a fresh Oakley-style update in CAVEAT™. Up front, these ultra lightweight C5™ sunglasses are classically cool. Turn sideways, and the sleek temple with modern cutout is ready to rock the runway.

For the on-trend girl, CAVEAT comes in an array of must-have finishes, from rose gold to turquoise. And unlike some imitators, these aviators know how to do their job: they provide UV protection via PLUTONITE® lens material that filters out 100% of UVA / UVB / UVC & harmful blue light up to 400nm. Want options? Choose the best polarized lenses on the planet (greater than 99% efficiency) or varied field of light transmission (top to bottom) via optional gradient lens shading.



TURQUOISE
BLACK GREY GRADIENT



ROSE GOLD
VR50 BROWN GRADIENT



POLISHED CHROME
GREY



BLACK BERRY
G40 BLACK GRADIENT



POLISHED BLACK
00 GREY POLARIZED



BRUNETTE
BRONZE POLARIZED

BENEFIT

- 1 Traditional styling pays homage to over 70 years of history
- 2 Won't get caught in your hair even when worn on top of the head
- 3 Helps the frame stay put no matter what you are doing.

FEATURE

CLASSIC AVIATOR SHAPE

TANGLE FREE NOSEPADS

BENT TEMPLES

TESTIMONIALS

"This is an awesome lifestyle sunglass for the everyday girl. It is really sleek and lightweight, and is an iconic aviator."

KARENA DAWN
Co-Founder of Tone-It-Up



Rx
PRESCRIPTION RANGE
AVAILABILITY

PROGRESSIVE SPHERE

+2.00 to -3.00

SINGLE VISION SPHERE

+2.00 to -4.00

MINIMUM PD SV / PROG

27 / 31