

THE AUTHENTIC OAKLEY ADVANTAGE

# SPORT-SPECIFIC DESIGNS

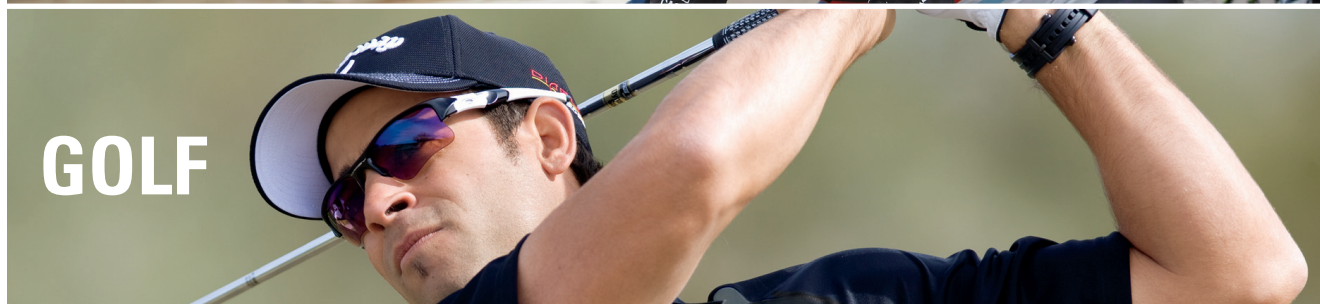
OAKLEY TRUE DIGITAL™

Innovative sport-specific progressive lenses, optimized for cycling, golf and fishing.

## ROAD CYCLING



## GOLF



## FISHING



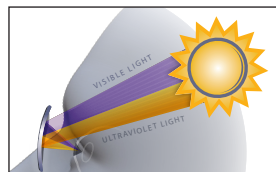
### DESIGN

Standard progressive lenses are designed for the most common daily activities. Athletes have different visual needs for their unique sport. Oakley True Digital Sport-Specific progressive lenses deliver optics designed for their sport.



### COLOR

Oakley proprietary sport tints boost color contrast to enhance performance in each sport environment.



### COATING

Oakley Stealth™ is engineered for the needs of athletes and sport enthusiasts. It reduces backside reflections, repels dust, water and oil with industry leading durability.



### FINISH

Finished with excellence, every Oakley True Digital Sport-Specific progressive lens uses our custom database to digitally tailor lenses to the frame and Rx. The result is the best aesthetics and vision possible.

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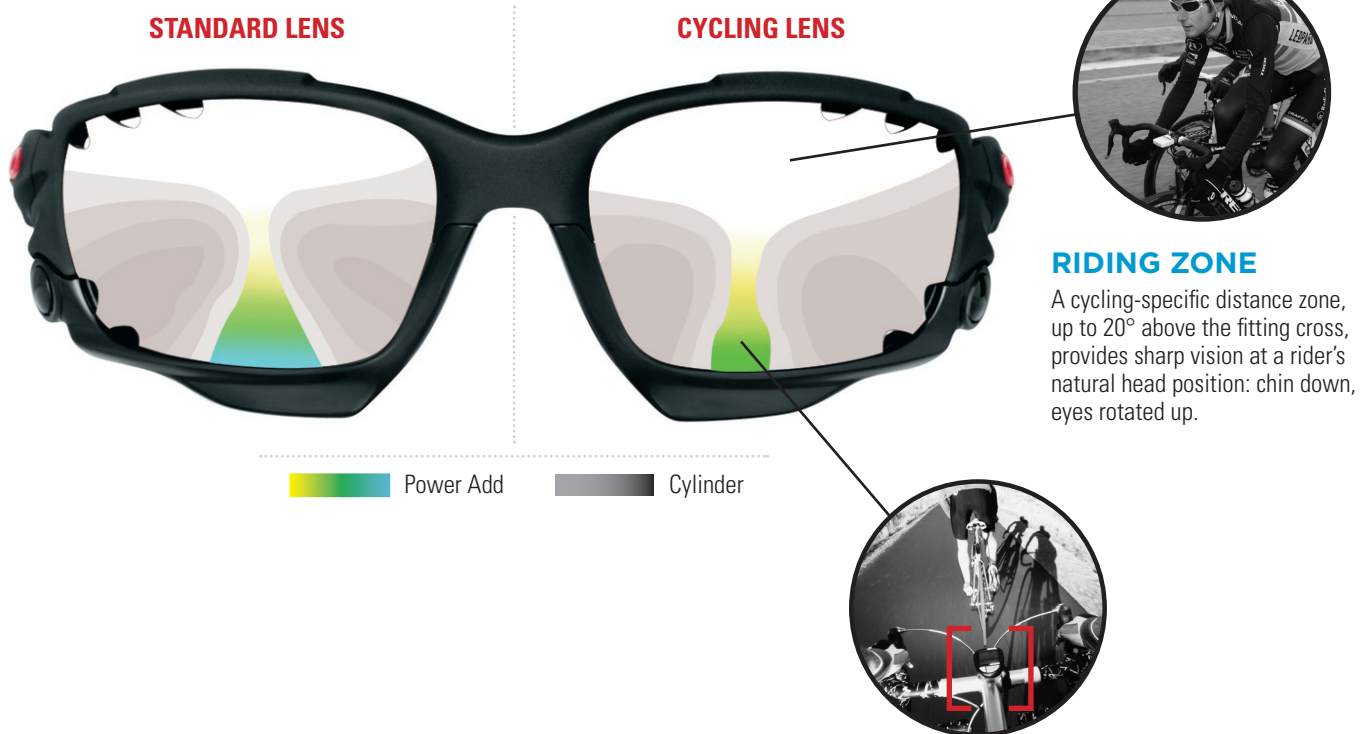
ROAD CYCLING

## THE PROBLEM

A cyclist's head position and visual environment create unique optical demands that are not met by standard progressive sun lenses.

## THE SOLUTION

Using proprietary technology, Oakley delivers a progressive lens specifically designed for the road cyclist.



## RECOMMENDED LENS TINTS

**00 RED IRIDIUM® POLARIZED****VR28 BLACK IRIDIUM® POLARIZED****BLACK IRIDIUM® POLARIZED**

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# SPORT-SPECIFIC DESIGNS

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GOLF

## THE PROBLEM

A golfer's posture, environment and vision demand a unique lens solution not met by standard progressive sun lenses.

## THE SOLUTION

Using proprietary technology, Oakley delivers a progressive lens specifically designed for golfers.



### FAIRWAY ZONE

A wide golf-specific distance zone, delivers crisp vision above the fitting point allowing golfers to easily follow the ball down the fairway.



### PUTTING ZONE

A long and even golf-specific intermediate zone allows golfers to hit the ball with a more natural head posture.

## RECOMMENDED LENS TINTS



G30®



G30® IRIDIUM® POLARIZED

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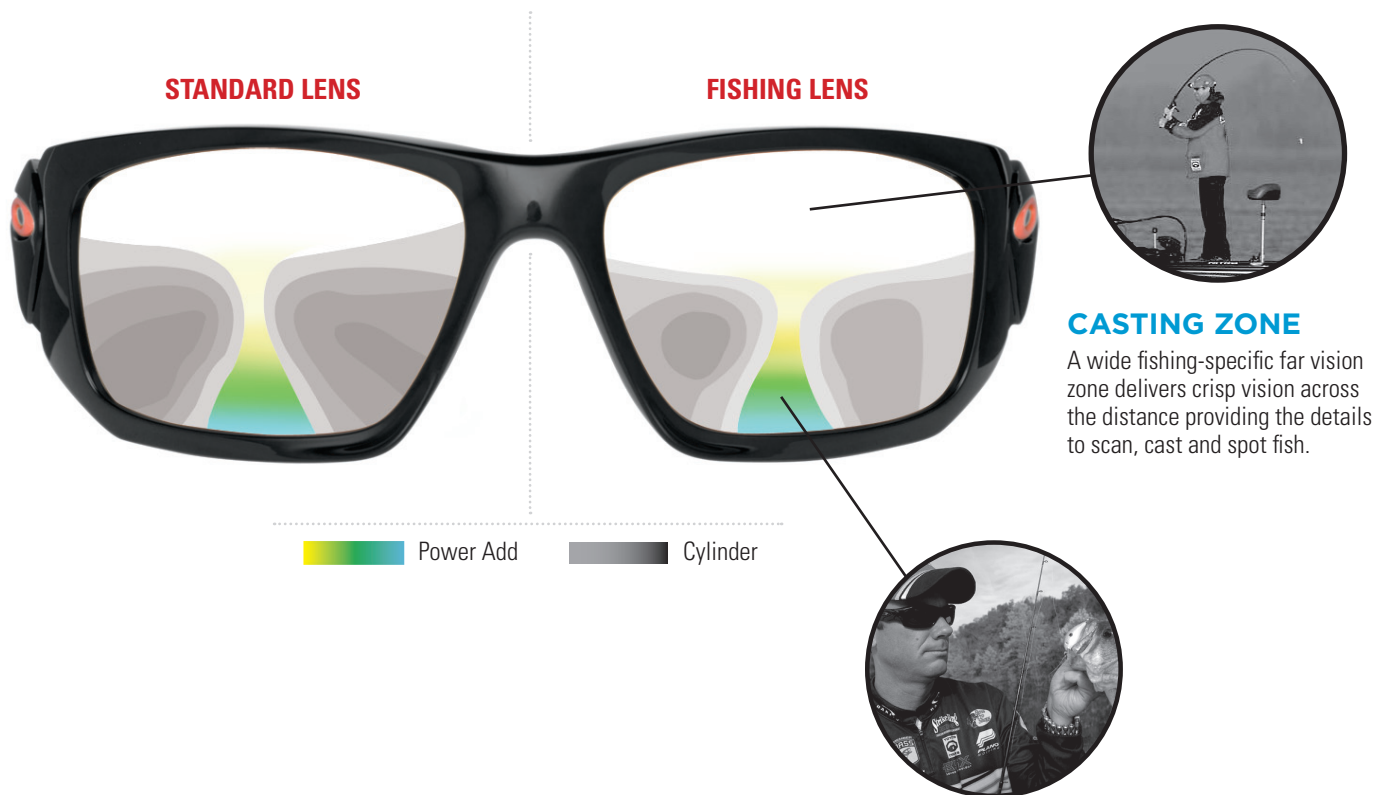
**FISHING**

## THE PROBLEM


An angler's environment and lines of sight create unique optical demands that are not met by standard progressive sun lenses.

## THE SOLUTION

Using proprietary technology, Oakley delivers a progressive lens specifically designed for fishing.



## RECOMMENDED LENS TINTS

-  **DEEP BLUE IRIDIUM® POLARIZED**
-  **SHALLOW BLUE POLARIZED**
-  **BRONZE POLARIZED**