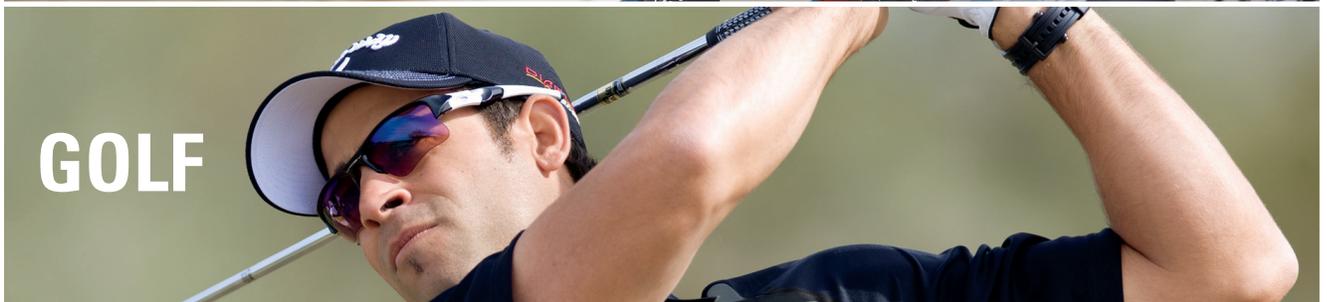


THE AUTHENTIC OAKLEY ADVANTAGE

# SPORT-SPECIFIC DESIGNS

## OAKLEY TRUE DIGITAL™

Innovative sport-specific progressive lenses, optimized for cycling, golf and fishing.



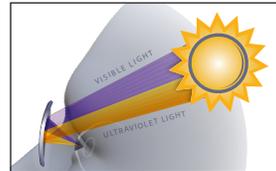
### DESIGN

Standard progressive lenses are designed for the most common daily activities. Athletes have different visual needs for their unique sport. Oakley True Digital Sport-Specific progressive lenses deliver optics designed for their sport.



### COLOR

Oakley proprietary sport tints boost color contrast to enhance performance in each sport environment.



### COATING

Oakley Stealth™ is engineered for the needs of athletes and sport enthusiasts. It reduces backside reflections, repels dust, water and oil with industry leading durability.



### FINISH

Finished with excellence, every Oakley True Digital Sport-Specific progressive lens uses our custom database to digitally tailor lenses to the frame and Rx. The result is the best aesthetics and vision possible.

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# SPORT-SPECIFIC DESIGNS

OAKLEY TRUE DIGITAL™

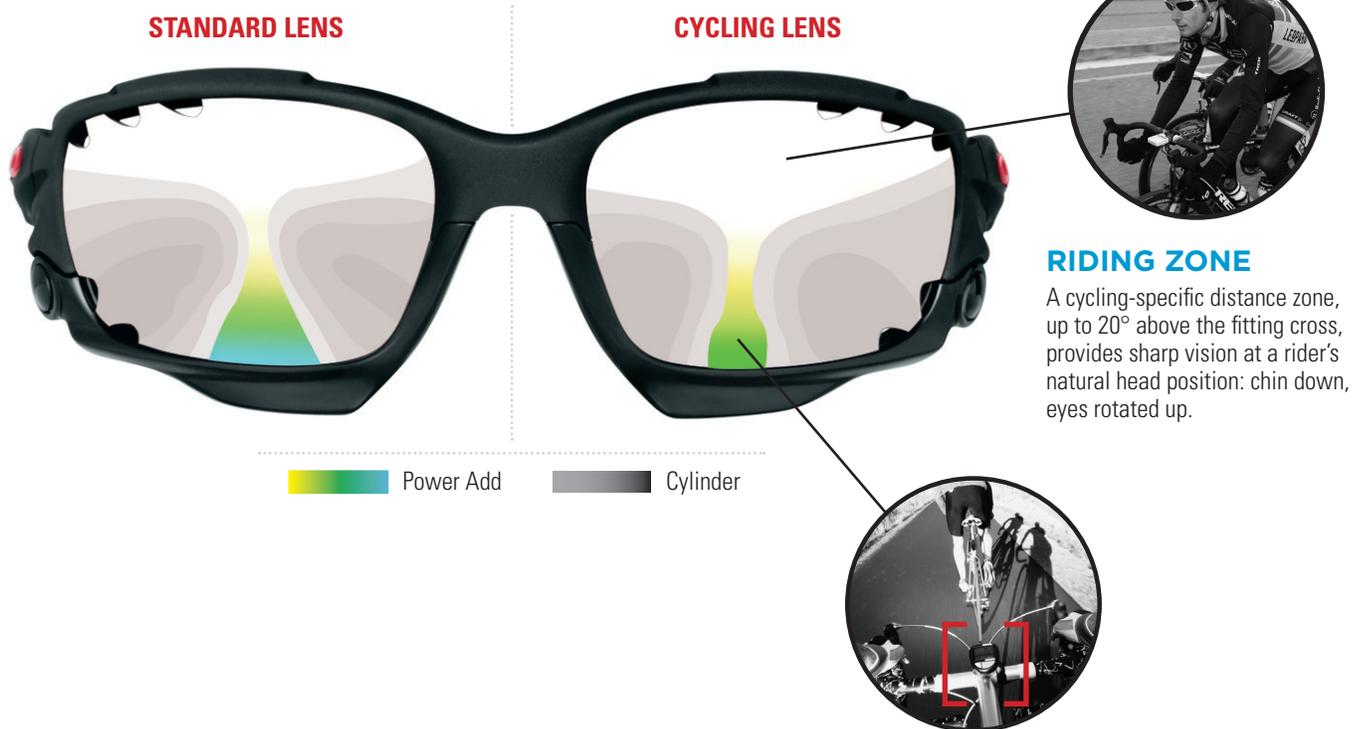
ROAD CYCLING

## THE PROBLEM

A cyclist's head position and visual environment create unique optical demands that are not met by standard progressive sun lenses.

## THE SOLUTION

Using proprietary technology, Oakley delivers a progressive lens specifically designed for the road cyclist.



## RECOMMENDED LENS TINTS

-  **00 RED IRIDIUM® POLARIZED**
-  **VR28 BLACK IRIDIUM® POLARIZED**
-  **BLACK IRIDIUM® POLARIZED**

## ELECTRONIC ZONE

A cycling-specific intermediate and reading zone, allows the rider a clear view of the bike computer without hiding road obstacles hidden by a wider near.

THE AUTHENTIC OAKLEY ADVANTAGE

# SPORT-SPECIFIC DESIGNS

OAKLEY TRUE DIGITAL™

**GOLF**

## THE PROBLEM

A golfer's posture, environment and vision demand a unique lens solution not met by standard progressive sun lenses.

## THE SOLUTION

Using proprietary technology, Oakley delivers a progressive lens specifically designed for golfers.



### FAIRWAY ZONE

A wide golf-specific distance zone, delivers crisp vision above the fitting point allowing golfers to easily follow the ball down the fairway.



### PUTTING ZONE

A long and even golf-specific intermediate zone allows golfers to hit the ball with a more natural head posture.

## RECOMMENDED LENS TINTS



**G30®**



**G30® IRIDIUM® POLARIZED**

THE AUTHENTIC OAKLEY ADVANTAGE

# SPORT-SPECIFIC DESIGNS

OAKLEY TRUE DIGITAL™

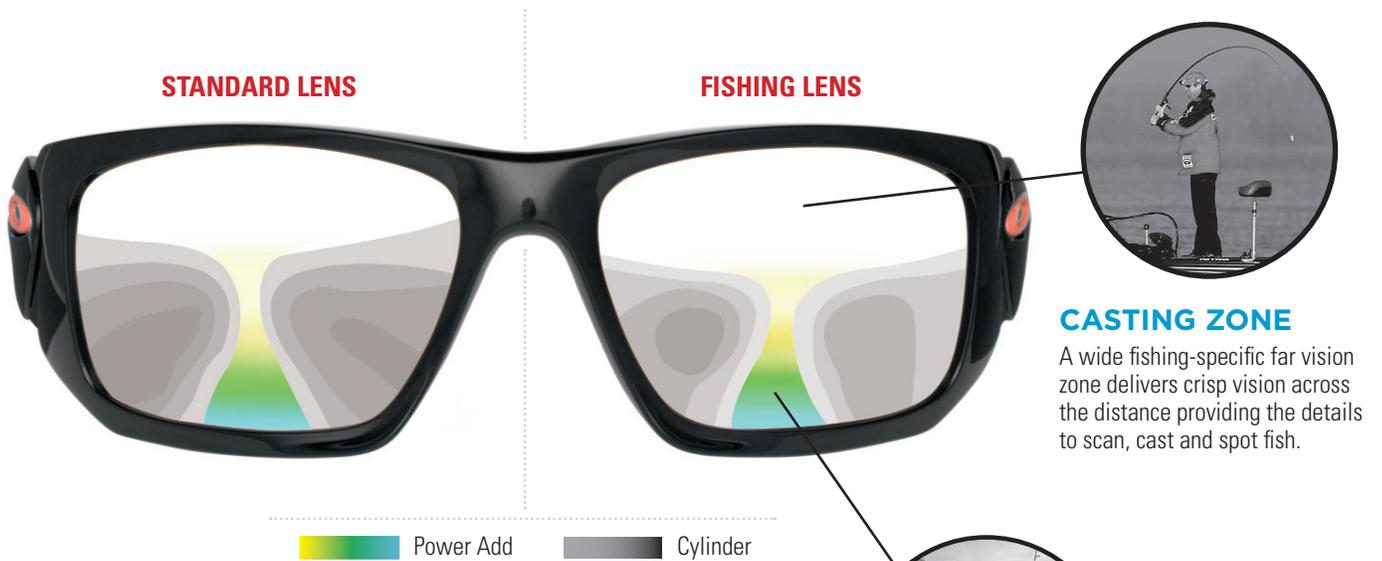
FISHING

## THE PROBLEM

An angler's environment and lines of sight create unique optical demands that are not met by standard progressive sun lenses.

## THE SOLUTION

Using proprietary technology, Oakley delivers a progressive lens specifically designed for fishing.



### CASTING ZONE

A wide fishing-specific far vision zone delivers crisp vision across the distance providing the details to scan, cast and spot fish.



### BAITING ZONE

A wide near zone makes baiting easier for the large variety of fishing demands.

## RECOMMENDED LENS TINTS

-  **DEEP BLUE IRIDIUM® POLARIZED**
-  **SHALLOW BLUE POLARIZED**
-  **BRONZE POLARIZED**